



DEPARTMENT OF EDUCATION

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STATE SUPERINTENDENT
PUBLIC INSTRUCTION

STATE GUIDANCE

To: All Idaho Sponsors
From: Lynda Westphal, B.S., Coordinator - SFSP
Date: August 17, 2006
Subject: 2006 Western Region Summer Sunshine Awards
State Informational Bulletin ID-01-2006

We are requesting nominations for the 2006 Western Region Summer Sunshine Awards! This year we revised the award nominations to recognize the extraordinary efforts and successful strategies program operators and other groups contributed to the expansion of the summer meals program. Nominations will be open to the following groups for their outstanding achievements in making summer meals more accessible and increasing participation.

Potential nominees are:

- All sponsors types, including school food authorities operating under the Seamless Summer Option and the Simplified Summer Program states;
- Advocates; and
- Special interest groups, including faith-based organizations and inspiring individuals.

We encourage State agencies, advocates, organizations, and individuals to submit nominations for these awards. Attached is the application package, which contains detailed information on the award categories, eligible nominees for each category, and the application submission process. This year's categories are:

- Successful Community Partnerships
- Innovative Food Banks
- Innovative Ways to Raise Site Participation
- Improved Meal Quality and Creative Menu Ideas
- Advocate for Summer Meals
- School District's Dedication

The Idaho Department of Education would like to have your nominations by **September 25, 2006**.

Acknowledging individuals, groups and organizations commitment to improve the SFSP has a far-reaching impact on the size and quality of the SFSP and the participants it serves.

Please contact Lynda Westphal at 208-332-6821 if you have any questions about this bulletin.

2006 WRO Summer Sunshine Awards

Application Package

Through the *Summer Sunshine Awards*, we recognize the outstanding achievements and hard work that has occurred throughout the region in providing nutritious meals to children through the Summer Food Service Program (SFSP).

These awards allow us the opportunity to acknowledge creative, successful strategies, and outstanding contributions each group has offered to accomplish the SFSP goals.

Eligible Applicants

We are accepting applications from all sponsors: operating the traditional SFSP, the Simplified Summer Program, the Seamless Summer Feeding Option, school food authorities, school district, advocates, and special interest groups in the following seven categories:

1. Successful Community Partnerships
2. Innovative Food Banks
3. Innovative Ways to Raise Site Participation
4. Improved Meal Quality and Creative Menu Ideas
5. Advocate for Summer Meals
6. School District's Dedication

These groups may submit a self-nomination or be nominated by other group(s). More information on each category can be found on the following pages. However, please only submit ***one*** nomination per category.

Award Categories, Evaluation Criteria, and Questions for Narrative Submission

Narratives are limited to three pages and should incorporate sufficient information to effectively evaluate your accomplishments under the appropriate category. Please make certain the narratives clearly illustrate how the particular program is **sustainable, transferable, cost effective** and **innovative**.

Sustainability (maximum 25 points). Maximum score will be awarded to applicants whose efforts help ensure continued program participation.

Transferability (maximum 25 points). Maximum score will be awarded to applicants whose initiatives can be successfully replicated.

Cost Effectiveness (maximum 25 points). Maximum score will be awarded to applicants, whose efforts make good use of available resources, including non-program resources.

Innovation (maximum 20 points). Maximum score will be awarded to applicants who develop creative measures, enhance growth to expand summer feeding operations, and promote participation in the Program in a clever and unique manner.

Presentation (maximum 5 points). Maximum score will be awarded to applications that are complete, comprehensive and to the point. Narratives must not exceed the 3-page limit.

Total Maximum Score: **100 points**

Nominations for the following seven categories will be considered for the *2006 Western Region Summer Sunshine Awards*:

A. Successful Community Partnerships

- This award will be presented to a group (s) that linked their outreach efforts, program operations, and/or activities with other groups to form a coalition to support serving low-income children summer meals. Please explain in your narrative the relationships, accomplishments and affiliations your group developed with your partner (s).

B. Innovative Food Banks

- This is an opportunity to recognize food banks and their network of food distribution systems to support the summer meals program. Please explain the role the food bank played in your community either as the community organizer, sponsor, conducting outreach, or a resource for fresh fruit and vegetables at sites.

C. Innovative Ways to Raise Site Participation

- This award will be presented to a group(s) that substantially increased the number of summer meals served at its sites by developing creative strategies to promote the site(s) and kept the children coming back all summer long.

D. Improved Meal Quality and Creative Menu Ideas

- This is an opportunity to recognize sponsors/vendors who are creatively improving the meal quality and options to serve healthy, nutritious and appealing meals to children.

E. Advocate for Summer Meals

- This award will be presented to an individual or group who advocated for starting or expanding summer meals in their community. In this category, we will consider anyone including a State agency employee who advocated and supported the expansion of summer meals in a community.

F. School District Dedication

- This award will be presented to a school district that conducted extensive outreach and opened its schools to serve the entire community. For this category, the school district should submit examples and data demonstrating how the district had community participation far beyond its summer school enrollment.

How to Apply for the 2006 Western Region Summer Sunshine Awards

Sponsors, advocates and special interest groups must submit a complete entry and a narrative (3 pages maximum) that is thorough and incorporates sufficient information to effectively evaluate the accomplishment under the appropriate category.

All nominations should be submitted to the SFSP State agency in which you are located by the due date established by your State agency. State agencies should forward their own nominations and all other nominations to the Western Regional Office for final review and selection of winners.

Notification of winners

Winners will be notified in writing, by the Western Regional Office shortly after the final selections are made. Selected nominees and category winners may be featured in a regional or statewide publication or invited to participate in local meetings that promotes the SFSP. Please be aware that there is no monetary compensation for these awards.

Questions

Any questions regarding these awards should be directed to your State agency.

2006 Summer Sunshine Awards

Entry Form

Please complete the information on this page and attach it to your narrative to be eligible for consideration for a 2006 Western Region Summer Sunshine Award.

Name and address of applicant:

Applicant's contact information

Name:

Title:

Phone:

Fax:

E-mail:

Name of Program:

If you are nominating a program, please provide your information:

Name:

Title:

Phone:

Fax:

E-mail:

Are additional or supportive materials included? Yes _____ No _____

If included, are materials to be returned to the nominee? Yes _____ No _____

Award Category for which you are applying or being nominated (check one):

_____ Successful Community Partnerships

_____ Innovative Food Banks

_____ Innovative Ways to Raise Site Participation

_____ Improved Meal Quality and Creative Menu Ideas

_____ Advocate for Summer Meals

_____ School District Dedication

Meal service(s) provided during the summer (check all that apply):

Breakfast ☐

Lunch ☐

Snack ☐

Supper ☐

Program Information (provide all applicable information to your specific program)

	2006	2005	2004	2003
Total number of feeding sites				
Total average daily attendance				

The estimated percentage of children served on an average day:

	Estimated percentage served in 2006
American Indian or Alaska Native	
African American	
Hispanic	
Migrant Children	
Children in rural areas	
Children at-risk	
Children with special needs	
Other (specify what group(s) you served)	

If you are part of a partnership, please list the amount of money and/or additional resources (staff time, donated food items, etc.) your partnering agency (ies) contributed to the 2006 summer program:

a. money, in dollar amount _____

b. additional resources, please specify resource and amount below

(Do not write below this line)

******FOR STATE AGENCY USE ONLY******

SFSP State agency: _____
(Please print)

Name of State agency personnel: _____
(Please print)

Title: _____
(Please print)

Signature: _____

Date: _____